

Bazaar Berlin Media Package

With the **Media Package**, Messe Berlin is offering **Bazaar Berlin** exhibitors a series of selected **marketing tools** designed to strengthen their trade show participation and enhance their presence on the market. The Media Package includes both a listing in the Exhibitor Guide and in Bazaar Berlin Online.

With **Bazaar Berlin Online** as an information and communication platform you are visible and accessible as an exhibitor around the globe, 365 days a year, 24 hours a day.

The cost for the media package are charged to exhibitors in the form of a mandatory flat-rate fee, which is invoiced to the stand tenant.

Exhibitor Guide: <ul style="list-style-type: none"> Basic (company name, country code, hall & stand number, exhibitors' segment) 	
Main exhibitors: Bazaar Berlin Online: <ul style="list-style-type: none"> Basic entry (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index) Contact person with telephone number and email address Company profile (max. 4,000 characters) Company logo Link to social media profiles (Facebook, Twitter, YouTube etc.) Link to company website Entry in up to 10 categories of the product group index Presentation of up to 10 products with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product) 	Co-exhibitors: Bazaar Berlin Online: <ul style="list-style-type: none"> Basic entry (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index) Company profile (max. 4,000 characters) Company logo Entry in one category of the product group index Presentation of one product with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product)
Price: <ul style="list-style-type: none"> EUR 189,- plus VAT Optional upgrade: <ul style="list-style-type: none"> Additional product entries 	Price: <ul style="list-style-type: none"> Included in co-exhibitor fee (EUR 50,- plus VAT) Optional upgrades: <ul style="list-style-type: none"> Upgrade to main exhibitor Media Package Additional product entries EUR 139,- plus VAT

Media Package duration

All Media Package services are available from **September 15th, 2024** to **September 15th, 2025**. During this period of time you can update your entry as often as you like.

After successfully completing your stand registration you can request your personal access code from our Editorial Team in order to upload your data directly online on Bazaar Berlin Online.

Alternatively, you can email your information to support@messe-berlin.de