



## Unique, sustainable, inspiring – for over 60 years

Bazaar Berlin is Germany's leading international consumer exhibition for handicrafts, designer articles, natural goods and fair-trade products. With its large variety of high-quality individual items from all over the world, regional and sustainable products as well as recycling, upcycling and re-use, Bazaar Berlin offers the perfect stage for your products. Especially in the run-up to Christmas, when unusual gifts are in demand, the fair attracts an urban, cosmopolitan audience that loves quality and sustainability. Present your most beautiful goods in this perfect setting.

### Five theme worlds are looking forward to your products:

**WORLD MARKET**

Typical local products from five continents

**ART & STYLE**

High-quality interior, fashion and jewellery design

**FAIR & SOCIAL**

Fair trade and socially produced products

**NATURAL LIVING**

Natural (organic) products for health, well-being and lifestyle

**WINTER AT HOME**

Christmas articles and decorations, culinary specialities

### Our visitors:

Gift shoppers from the capital region

- between 25 and 65 years old (focus on 35-55)
- 80 % female audience
- loyal fan base
- groups of friends, young families, couples, senior citizens
- value conscious consumption and sustainability
- appreciate the contact with exhibitors and the stories behind their products





## Be there as an exhibitor!

### Bazaar Berlin in figures\*

|  |   |  |
|--|---|--|
| <p><b>500</b><br/>exhibitors</p> <p>from<br/><b>58</b><br/>countries</p> | <p><b>35,000</b> visitors</p> <p>5 halls with<br/><b>16,800m<sup>2</sup></b><br/>exhibition space</p> | <p><b>93%</b><br/>of visitors intend to come back again</p> <p><b>95%</b><br/>of visitors will recommend<br/>Bazaar Berlin to others</p> |
| <p><b>91%</b> of visitors have purchased something at Bazaar Berlin</p>  | <p><b>153 euros</b> was the average amount spent by visitors</p>                                      |  |
| <p><b>79%</b> of the exhibitors intend to participate again</p>          | <p><b>76%</b> of exhibitors consider the event (very) suitable for testing new products</p>           |  |

\*Visitor and exhibitor survey 2024



### Make sure of your exhibition stand!

Register online in our exhibitor portal at:  
[www.bazaar-berlin.de](http://www.bazaar-berlin.de)

#### Bazaar Berlin

Consumer exhibition for beautiful and sustainable items from all over the world

#### Dates/Opening times

5 – 9 November 2025  
10 a.m. – 7 p.m.

#### Venue

Berlin Exhibition Grounds  
Entrances North & Kleiner Stern  
(Masurenallee)

