



Bazaar BERLIN

6 – 10 November 2024

COMMUNICATION KIT

FOR EXHIBITORS AND THE BAZAAR BERLIN COMMUNITY

A brand of



Bazaar Berlin Communication Kit

Dear exhibitors, dear Bazaar Berlin community!

Bazaar Berlin is ready to start: From 6 to 10 November 2024, the exhibition halls under the Radio Tower will once again be the place to "Shop like on vacation". We are excited to have you join us at Germany's leading international consumer exhibition for handicrafts, designer articles, natural goods and fair trade products.

To make your participation a real success we would like to support you with this communication kit.

Please use the templates and promote your participation at Bazaar Berlin on your social media channels, on your website or in newsletters.

We are also happy to publish your photos or reels on our social media channels.

Your Bazaar Berlin Team



In the communication kit you will find the following materials:



- [Text templates for newsletter/website](#)
- [Text templates for social media posts](#)
- [Logos, graphics and photos](#)

Would you like to receive regular news about Bazaar Berlin?

- On our [website](#) you will find all important Bazaar Berlin news.
- [Subscribe to our newsletter!](#)
- Follow us on social media!



Bazaar Berlin Basics

	Brief description	
Event name and subtitle	Bazaar Berlin Consumer exhibition for beautiful and sustainable items from all over the world	
Claim	Shopping like on vacation!	
Spelling event title	Our event title is Bazaar Berlin . The title never stands alone, but always with " Berlin ". Bazaar Berlin.	
Date and opening hours	6–10 November 2024, daily from 10 am to 7 pm	
Venue	Berlin Exhibition Grounds Entrance North (hall 19) and Entrance Kleiner Stern (hall 11.1)	
Colours	 Orange CMYK 0/65/100/0 RGB 253/125/0 Hex: #fd7f00	 Green CMYK 87/43/53/66 RGB 4/56/57 Hex: #043739
Our communication channels	Instagram: @bazaarberlin Facebook: @BazaarBerlin Website: www.bazaar-berlin.de	
Our hashtags	#BazaarBerlin #BazaarBerlin2024	

Text templates for newsletter or website



Bazaar Berlin 2024 – Unique items from all over the world

Under the motto "Shopping like on vacation!", the exhibition halls under the Berlin Radio Tower will once again transform into a vibrant marketplace for beautiful things from 6 to 10 November. Drum rhythms, bustling activity, and delightful aromas – a stroll through Bazaar Berlin stirs wanderlust for faraway places and invites you to marvel, discover, and enjoy. Berlin's traditional consumer exhibition delights its loyal audience every year with extraordinary items and regional products that can't be found everywhere.

Visit our stand [please add] in hall [please add].

Bazaar Berlin 2024 – Shopping like on vacation

From 6 to 10 November, around 500 exhibitors from over 60 countries will be showcasing their products at Germany's leading consumer exhibition for handicrafts, designer articles, natural goods, fair trade and socially produced items. High-quality individual pieces from all over the world, each with its own special story – that's what Bazaar Berlin stands for. But also locally and regionally manufactured products, recycling, upcycling and re-use are part of the repertoire. Five theme worlds invite you to discover, browse and shop: WORLD MARKET, ART & STYLE, FAIR & SOCIAL, NATURAL LIVING and WINTER AT HOME.

We will also be at Bazaar Berlin. Please visit our stand [please add] in hall [please add].



Text templates for social media posts

- Coming soon: from 6 to 10 November, #BazaarBerlin2024 invites you on a shopping tour around the world. We will be there as an exhibitor and look forward to your visit! You will find us **at stand [please add] in hall [please add]**. All information at: www.bazaar-berlin.de.
- #savethedate: from 6 to 10 November 2024, we will be at Bazaar Berlin! Visit us in the exhibition halls under the Berlin Radio Tower – we look forward to seeing you! All info about #BazaarBerlin2024 can be found here: www.bazaar-berlin.de.
- We will be there! Visit us from 6 to 10 November at Bazaar Berlin 2024! You can find us here: **stand [please add] in hall [please add]**.
- Shop like you're on vacation from 6 to 10 November at Bazaar Berlin! Visit us **at our stand [please add] in hall [please add]**. We look forward to seeing you! #BazaarBerlin2024
- The festive season is just around the corner! From 6 to 10 November, immerse yourself in the magic of Bazaar Berlin. Discover new favourite pieces and the perfect gifts for your loved ones. We look forward to seeing you **at our stand [please add] in hall [please add]**. All information about #BazaarBerlin2024 can be found here: www.bazaar-berlin.de.

Our Hashtags:

- #BazaarBerlin
- #BazaarBerlin2024

Logos, graphics and photos

Promote your presence at Bazaar Berlin!
Help yourself and pick from our logos, graphics and photos.

[Click download link!](#)



**We are happy to promote your products
on our social media channels**



What do we need?

- Name of your social media account
- Representative, high-resolution photos (preferably 1:1) and/or videos (preferably 9:16, maximum 30 seconds), if necessary with a short description
- Your hashtags and links

Please send your content to:

Sophia Pleis
sophia.pleis@messe-berlin.de



Bazaar Berlin

Consumer exhibition for beautiful and sustainable items from all over the world

Date

6 – 10 November 2024
daily from 10 am to 7 pm

Venue

Berlin Exhibition Grounds
Entrance North (hall 19)
Entrance Kleiner Stern (hall 11.1)

Organizer

Messe Berlin GmbH
14055 Berlin · GERMANY

Do you have any comments or feedback for us?

Then please contact us at
bazaar@messe-berlin.de



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