

BAZAAR BERLIN

RETAIL SHOW FOR HANDICRAFTS, DESIGN, NATURAL AND FAIR TRADE PRODUCTS FROM AROUND THE WORLD



Facts & figures (reference year 2019)

Total area (m ²)	20.463
Net area (m ²)	8.107
Presentation (m ²)	2.151
Total o. of exhibitors	507
No. of international exhibitors	279
No. of countries represented	58
Total no. of visitors	39.399
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Cost of indoor space/row stand, 2021 (Euro/m ²)	156.00
Frequency	Annual
Date of next event	3 – 7 November 2021

Brief description

Bazaar Berlin is an international sales fair for handicrafts, design, natural goods and fair trade products that takes place annually in November for five days, from Wednesday to Sunday, at the Berlin fairground (Expo Center City). Around 500 manufacturers and traders from 60 countries offer their goods for direct sale to the general public and trade visitors. Bazaar Berlin is divided into five theme worlds:

- **World Market** with typical national goods and products from all continents.
- **Natural Living** with organic products, natural goods, health and wellness offers
- **Art & Style** with individual fashion, high-quality jewellery and accessories from international artisans and designers
- **Winter at Home** with Christmas and Advent articles, food and beverages as well as wintery living ambience
- **Fair & Social** with sustainable, fair-trade and socially produced goods

Products on display

Clothing, household textiles, leather goods, accessories, small furniture, rugs, kilims, basketry, ceramics, glassware, porcelain, arts & crafts, jewellery, knitwear, natural cosmetics, wooden articles, home accessories

Exhibitor target groups

Importers, retailers, manufacturers, artisans and designers from all over the world

Visitor target groups

Consumers and trade visitors: Owners and employees of smaller retail shops, boutiques and concept stores as well as market traders, importers and buyers for online platforms, wholesalers and trade representatives

Organizer

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