



Bazaar
BERLIN

3 – 7 Nov 2021

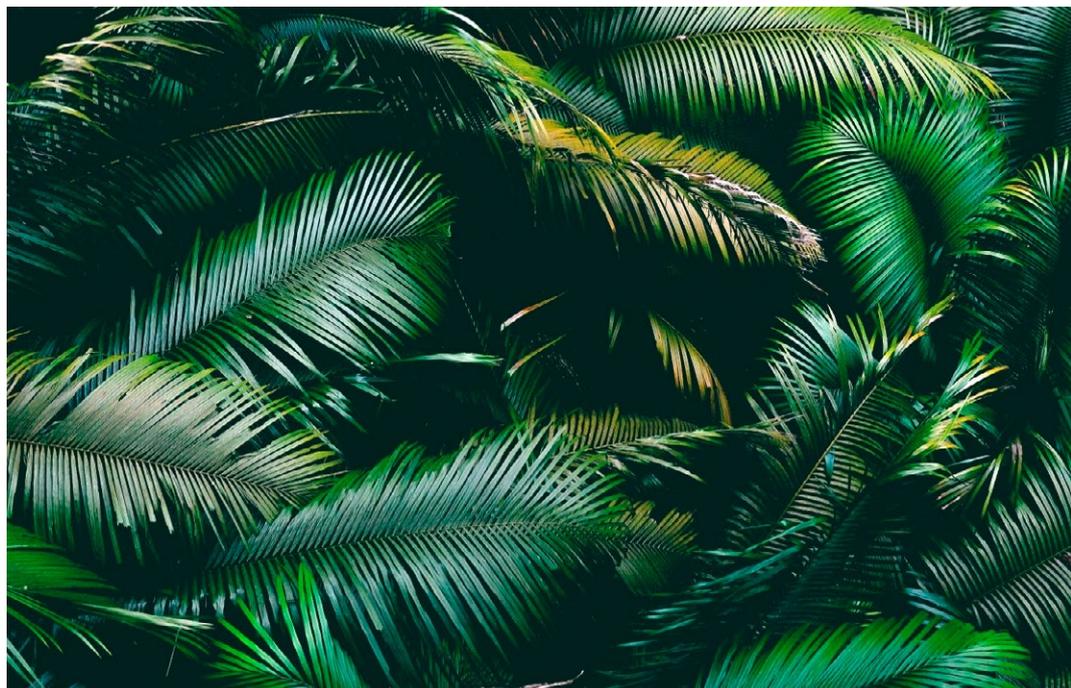
BAZAAR BERLIN 2021

**CORONA
UPDATES AND
HYGIENE CONCEPT**

**A STANDARD GUIDE TO MEASURES FOR HOLDING EVENTS
DURING THE COVID-19-PANDEMIC**

V01: TEMPORARILY UNTIL 31 MAY 2021

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1. BAZAAR BERLIN – CORONA UPDATES AND HYGIENE CONCEPT



When Bazaar Berlin 2021 opens its halls in November, Messe Berlin and the entire Bazaar Berlin team will ensure that the event is held in the best possible way and that the regulations on infection control that will then apply are complied with. Messe Berlin has developed a basic hygiene and safety concept in consultation with the responsible health authority. It is based on the assumption that the Corona pandemic situation will have improved significantly in November 2021 and that events and travel will be possible and permitted accordingly in principle.

The concept is based on the following principles: Hygiene, distance and contact tracing. We appeal to everyone's personal responsibility to observe the recognized distance and hygiene rules and a „no handshake policy“. This includes maintaining a recommended minimum distance of 1.5 meters and avoiding larger, in addition close(er) standing person, gatherings.

In the event of new findings, further necessary and sensible measures or methods, such as the implementation of rapid tests or the use of new technical tools, are taken into account as part of an ongoing adaptation of the safety and hygiene concept.

2. HYGIENIC, PRACTICAL, GOOD



Part of the event-related hygiene and safety concept is a concrete cleaning and hygiene plan:

- Increased cleaning cycles for communal facilities and contact areas (e. g. door handles, glass elements, other areas)
- High density of hand washing and hand disinfection options at entrances, information stands and catering points.
- Compliance with strict and increased cleaning cycles for communal facilities and contact areas.
- All sanitary facilities will increasingly be subjected to surface disinfection, and the soap dispensers will also be constantly refilled and disinfected.
- For the time being, it is compulsory for all persons present on the grounds of Messe Berlin to wear medical mouth/nose protection in all enclosed areas and halls: exhibitors, stand construction companies, service providers, visitors and employees of Messe Berlin GmbH are not permitted to wear face shields or other scarves (items of clothing) as a substitute for mouth/nose protection.
- Contactless payment
- Cashless payment (EC card, credit card, invoice dispatch) is recommended.

3. ADMISSION POSSIBLE



- Digital registration of participants (in advance) and controlled entry areas that allow compliance with the distance rules (separate entrances and exits as well as distance-appropriate queuing areas).
- Permanent information before and during the trade fair about necessary infection control measures to be observed by all.
- The measures to be taken are communicated in advance and their implementation and compliance is ensured and monitored by responsible personnel. In the event of violations of the applicable protection and hygiene regulations, Messe Berlin will make use of its domiciliary rights. In addition, Messe Berlin will reserve the right to assert further rights.

4. LOTS OF SPACE FOR EXCHANGING IDEAS



In order to allow everyone to keep a distance of 1.5 meters, we will create additional space, including:

- Wider aisles
- Access regulations for halls and rooms (in accordance with the legal provisions during the event).
- Appropriate methods of access control by security personnel and/ or equipment (e.g. floor markings, room dividers, people separation systems, counting systems) are provided to ensure a minimum distance of 1.5 m at all times.

5. "BERLIN AIR" ...

... in our Halls

The optimized control of the ventilation systems in all rooms and halls during the events is comprehensively ensured by the air conditioning systems (RTL-System) from Messe Berlin. This ensures sufficient air change rates / drying with the highest possible proportion of supply air (depending on outside weather / temperature). According to current virological assessments, the risk of aerosol virus transmission can thus be reduced to a minimum.

6. WHERE WAS I?



- In order to ensure contact tracking, access to the site is only possible with prior online registration - this also applies to the stand construction and dismantling times.
- presence times of service providers, employees and other people will be recorded by Messe Berlin during the entire event, including stand construction and dismantling times. However, the data will only be made available to the responsible health department upon official request. They are processed in accordance with data protection requirements and deleted four weeks after leaving the venue.
- The responsibility for collecting visitor data on the stand area lies with the exhibitor themselves. Contact sheets must be used to register the contact details and attendance times of all long-term attendees/visitors (more than 15 min) with close contacts at the stand. These must be forwarded to the health authorities on request and, in accordance with DSGVO regulations, must also be stored for four weeks and then deleted.
- In principle you only need to collect data from visitors with whom there was more intensive contact, for example in the case of a sales conversation that last longer than 15 min.

7. IMPORTANT FOR STAND CONSTRUCTORS



- Data must be recorded for all employees on the exhibition grounds during the stand construction and dismantling times. This means that stand personnel, suppliers and other service providers also receive vouchers for the stand construction and dismantling passes, which they have to personalize!
- The stand construction personnel should be assigned a „fixed location“, so do not switch between different halls/stands
- Please check whether less parallel work is possible through equalization over time
- Please also note the generally applicable information from the [FAMAB trade association](#)

8. IMPORTANT FOR STAND CONSTRUCTION



- Plan your trade show booth so generously (free-form) that compliance with the minimum distance is ensured at all times for all activities at the booth. Avoid unnecessary constrictions.
- Plan an entrance control to register visitors at the booth.
- Arrange exhibits to maintain the minimum distance between visitors to your booth and avoid congestion.
- Top enclosed spaces are not recommended. Rooms where visitor traffic occurs should be designed to be open for adequate air exchange. At a minimum, full ventilation should be provided.
- Possibilities for hand disinfection at the booth, possibly provide disposable mouth guards.
- In addition as the exhibitor you should appoint a responsible employee to act as a contact person for compliance with hygiene and distance regulations.

9. CATERING AT THE STAND



Catering at the stand must be applied for in advance. Approval will be granted in accordance with the statutory provisions then in force.

10. HOW MANY PEOPLE ARE ALLOWED ON MY BOOTH AT THE SAME TIME?



There is no defined number; rather the exhibitor is responsible for ensuring that a minimum distance of 1.5 m is maintained throughout the event. If minimum distances cannot be implemented in individual cases or in individual areas, increased hygiene conditions and hygiene measures apply, e.g. the installation of spit protection devices at counters and service counters as well as the obligation to wear medical or higher-quality (including FFP2) mouth/nose coverings.

11. WHERE CAN I GET HELP IF AN EMPLOYEE SHOULD SUDDENLY NOT FEEL WELL?



Messe Berlin guarantees immediate medical care at all events by trained first-aid and emergency personnel with appropriate facilities on site. Please refer to the hall plan for the exact location of the first-aid station.

If symptoms such as cough or fever occur prior to your visit to the trade fair, we advise all participants, exhibitors, employees and service providers not to enter the trade fair grounds and to consult a doctor immediately.

In case of emergency on the exhibition grounds:

First aid by a doctor of the DRK (German Red Cross).
Telephone: +49 30 3038-2222

In case of emergency outside the exhibition grounds:

- Berlin hotline for suspected cases of Covid-19: +49 30 90 28 28 28 8 (8.00-20.00 Uhr)
- Hotline „Ärztlicher Bereitschaftsdienst“ (medical on-call service): +49 116 117
- call the ambulance only in case of emergency: 112
- Local doctors in Berlin (most speak English)

Please inform yourself about the [entry regulations](#) to Germany / Berlin and back to your home country before starting your journey to Bazaar Berlin.

We will keep you informed about the latest information on testing and, if necessary, vaccinations.